

## RENEWABLE RESOURCES

**With high standards for quality and sustainability,  
ELEVATE WALLCOVERING takes elegance to the next level!**

**elevate wallcoverings** use **Rapidly Renewable** fibers. These fibers breathe and will not aggravate the environment, either in manufacturing or disposal. Listed below is a description of these natural fibers.

- BEMBERG** comes from cotton, a rapidly renewable plant. Bemberg is the brand name for the cotton product produced from linter - the fiber that surrounds the cotton seed.
- CELLULOSE** is a natural compound made from the cell wall of green plants. Cellulose is used in our paper, rayon and wood pulp wallcoverings. All cellulose product sources are from FCS managed forests.
- COTTON** is spun into thread and used to make breathable textile. It is a plentiful plant which is rapidly renewable. The world produces around 25 million tons of cotton every year.
- JUTE** is a long, soft, shiny vegetable fiber spun into coarse, strong threads. It is produced from rapidly renewable plants. It is estimated that between 2.3 to 2.8 million tons of Jute is produced every year.
- KENAF** is from the Hibiscus family, Kenaf is a rapidly renewable plant which grows 12-18 feet in 150 days. It yields 5-10 tons of dry fiber per acre.
- KOZO** is from tree bark Straw. Kozo is rapidly renewable, made from plant stems, stalks, leaves, bark and grass. It is used to make our grass cloth wallcoverings.
- LINEN** is made from Flax, a rapidly renewable plant. Flax is harvested for fiber production about 100 days after planting. The world flax production is estimated at almost one million tons per year.
- PLA** Polylactic Acid is a biodegradable non-chemical thermoplastic, derived from rapidly renewable resources including potatoes and corn.
- RAYON** is made from Wood Pulp and Cellulose, the source for our Rayon starts from FCS managed forests.
- SILK** is a natural protein fiber which is rapidly renewable. It comes from cocoons of silkworms and moth caterpillars and is woven into textiles. Approximately 150,000 tons of silk is produced in the world annually.
- \*FAO** Our source for determining which natural fibers are rapidly renewable is The Food and Agriculture Organization of the United Nations.